STICA
The Swedish Textile Initiative for Climate Action

Fast Track On-Boarding Program for Potential New Members
WHY STICA?

The global apparel and textiles industry produces a significant amount of greenhouse gas emissions (GHGs) thereby contributing to global warming. The latest analyses estimate our contribution to be anywhere between 2% and 10% of global GHG emissions — and the Ellen MacArthur Foundation claims that if we continue with business-as-usual, our industry could be responsible for 26% of the global carbon budget by 2050. In other words, our industry’s negative impact on the climate will continue to increase substantially.

A majority of our industry’s GHG emissions are generated within raw material production, supply chain processing and assembly, in customer product care and end of life disposal. Because these impacts are outside the direct control of any single company, all actors, including brands and retailers, need to work together and engage with suppliers, governments, financial organizations and consumers if we are to make a difference.

Given the seriousness of the situation, apparel and textile industry stakeholders are expecting companies to do more than acknowledge the problem. They are expecting companies to show concrete progress.

In 2019, The Sustainable Fashion Academy, in partnership with H&M, Kappahl and Peak Performance, and with support from ELCO, launched the Swedish Textile Initiative for Climate Action (STICA). The purpose of STICA is to:

- Support apparel and textile companies operating in both Swedish and international markets to set science-based targets and reduce their greenhouse gases in line with 1.5 C warming pathway, as outlined by the United Nations Framework on Climate Change and the Paris Agreement. We will also go further, ensuring we exceed this goal by becoming climate positive.

- Provide a neutral, non-competitive platform for companies and organizations to learn best practices for reducing their GHG emissions as well as to track and publically report on their progress on a regular basis.

- Support the development of joint projects and cross-sector collaborations in order to reduce the Swedish apparel and textile industry’s GHG emissions while stimulating climate solutions that can also be exported outside of Sweden, thus increasing the Swedish apparel and textile industry’s global competitiveness.

- Develop a roadmap and implement an action plan for how the Swedish apparel and textile industry will reduce its GHG emissions beyond the 1.5C warming target in order to become climate positive.

STICA members include a majority of Sweden’s leading brands and retailers. You can learn more by visiting:

www.sustainablefashionacademy.org/stica
STICA invitation: Fast Track On-Boarding Program

Given the importance of climate action and the value created by the STICA platform to date, an increasing number of clothing and textile companies have expressed interest in joining the STICA Action Learning Network for 2020.

To ensure potential new members can accelerate their climate work and keep pace with current members, STICA is now offering a Fast Track On-Boarding Program. The program provides potential new STICA members with the foundational education and support they need to understand and start working with climate action in their companies.

**Fast Track On-Boarding Program: Content**

The fast track program consists of a one-day introductory workshop and, for those who join STICA, expert consultancy support to collect data for Scopes 1 and 2 according to the GHG Protocol and the STICA criteria.

The consultancy support is offered specifically to companies who become new members of STICA. The fee for this support is offered at a very discounted price for STICA members. New members will also be expected to pay the network fee, which is stipulated on the STICA website.
Fast Track On-Boarding Workshop (Preliminary Agenda)

Objectives
1. Understand the status of the climate challenge and what it means for apparel and textiles.
2. Understand the methods used to measure & report on GHGs, particularly for apparel / textiles.
3. Understand what needs to be measured in Scopes 1, 2 and 3.
4. Learn how to specifically begin working to collect data for Scopes 1 and 2.
5. Better understand the STICA process & expectations for action learning network members.
6. Learn from representative(s) from a selection of STICA member companies.

09.30 Coffee

10.00 Welcome & Introductions

10.15 Climate Change Updates: Scientific & Industry
During this session, we will update participants on the latest climate developments globally and in Sweden, as well as what is specifically happening in the apparel industry.

10.45 The Business Case for Working with Climate Action
Here will we provide the foundational thinking regarding the business case for working with Climate Action.

11.15 Measuring Climate Impacts Credibly: Why, What & How?
Here you will be introduced to the standards and methods used to credibly measure, set targets and report on an organization’s climate impacts. We will also cover the proposed criteria STICA will use for measurement. Topics will include GHG Protocol, Science Based Target Setting, Scopes 1, 2 & 3.

12.30 Lunch
Participants can use lunch as an opportunity to get to know each other and share experiences.

13.00 Diving Deeper Into Scopes 1 & 2
Here you will be given tips on how to practically work with Scopes 1 & 2, in accordance with the GHG Protocol and the STICA guidelines.

14.00 Coffee Break

14.15 Diving Deeper Into Scope 3
Here you will be given tips on how to work with Scope 3, in accordance with the GHG Protocol and the STICA guidelines.

15.30 STICA: Expectations & Practicalities
How does STICA work? What are the membership benefits, expectations and requirements? What are the plans for 2020?

16.30 End
Additional Information

Fast Track On-Boarding Expert Support
STICA collaborates with 2050 Consulting to offer advice and provide support regarding: data collection, possible assumptions, relevant emission factors and quality assurance for STICA member companies. As part of the Fast Track On-Boarding Program, once a company has joined STICA, experts from 2050 Consulting will be available to provide advice and quality assurance as your company does the work of collecting data for Scopes 1 and 2. When all your data has been quality checked, 2050 Consulting will also produce a report for your company that includes your current impacts and recommendations for where your company can reduce its emissions in Scopes 1 and 2.

Fees for the Fast Track On-Boarding Program
Workshop: 10,000 SEK / Company Representative
5,000 SEK / For Each Additional Company Representative
Expert Support: 12,000 SEK / Company

Practical Details
STICA will choose the date and location based on what works best for interested participants. When a critical mass of registrations is reached, the date and location will be decided. The deadline for registration is December 13.

Contact
To express interest in participating or for more information, contact Mike Schragger, Director, STICA. Mike can be reached by phone at +46 733 30 90 60 and by email at michael@sustainablefashionacademy.org
STICA Members 2019

Acne Studios
BERENDSEN
Bergans
BLÅKLÄDER
boob
VOLVO

BOOMERANG
casall
CELLBES
CRAFT
DyCMAR
DULKINGS

ELLES GROUP
Olle Holmström
Filippa K
BALL RAVEN
FRISTADS

GINATRICOT
Svenska Filipöre
Haglöfs
HEMTEX
HULTAFORS GROUP
H&M

HOPE KappAhl
LINDEX
Lundhags
MINI RODINI
MQ

NELLY.COM
WELCUM
NORRÖNA
Odd Molly

RH
RUDOLPH GROUP
Sandryds
stadium
STAPLES

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